

Community Guidelines

At TAPP Group, we contribute to human progress by empowering people to express themselves, live in the moment, learn about the world, and have fun together. We created these Community Guidelines to support our mission by encouraging the broadest range of self-expression while making sure TAPPers can use our services safely every day.

These Guidelines apply to all content on TAPP. Content partners in agree to additional guidelines, including the requirement that their content is properly fact-checked and accurate. In certain cases, we won't take action against content when it is newsworthy and relates to a matter of political, social, or other general concern to our community.

Sexually Explicit Content

- We prohibit accounts that promote or distribute pornographic content.
- Breastfeeding and other depictions of nudity in non-sexual contexts are not considered pornographic and are permitted on TAPP.
- Never post, save, or send nude or sexual content involving anyone under the age of 18 – even of yourself. Never ask a minor to send explicit imagery or chats. We report child sexual exploitation to authorities.

Harassment & Bullying

- We have zero tolerance for bullying or harassment of any kind.
- Don't send a TAPP with the intention of making someone feel bad. If someone blocks you, don't try to contact them from another account.

- Don't post content on TAPP of people in private spaces – like a bathroom, locker room or a medical facility – without their knowledge and consent.
- If someone is in your TAPP content and asks you to remove it, please do!

Threats, Violence & Harm

- Never threaten to harm a person, a group of people, or someone's property. Encouraging violence is prohibited on TAPP.
- Don't post TAPPs of gratuitous violence, including animal abuse.
- We don't allow the glorification of self-harm, including the promotion of self-injury or eating disorders.

Impersonation & Spam

- Don't pretend to be someone you're not – this includes your friends, celebrities, brands, or other organizations – or attempt to deceive people about who you are.
- We prohibit spam and deceptive practices.

Hate Speech & False Information

- Don't post any content that demeans, defames, or promotes discrimination or violence on the basis of race, ethnicity, national origin, religion, sexual orientation, gender identity, disability, or veteran status.
- We prohibit malicious deception and deliberately spreading false information that causes harm, such as denying the existence of tragic events.

Illegal Content

- Don't use TAPP for any illegal activities – including to buy or sell illegal drugs, contraband, counterfeit goods, or illegal weapons.

Terrorism

- Terrorist organizations are prohibited from using our platform and we have no tolerance for content that advocates or advances terrorism.

If you violate these Community Guidelines, we may remove the offending content, terminate your account, and/or notify law enforcement. If your account is terminated for violating our Terms of Service or these Guidelines, you may not use TAPP again. Please take these Guidelines seriously and honor them in the spirit in which they are intended. We'll do our best to enforce them consistently and fairly, and ultimately we'll try to do what we think best reflects these values in each situation in our sole discretion.